



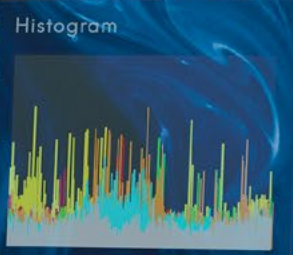
Heber Lee

FREELANCE UI/UX DESIGNER - CREATIVE DIRECTOR - WEB DESIGNER

PERSONAL CV AND **PORTFOLIO'S SELECTION**



Photo Editor Save Apply New Help





SNACK PEEK

I'm worked and still working with passion and professionalism, for many Brands located around the world (Italy, Germany, Norway, Austria, Spain, Switzerland, Taiwan and USA) following and building advertising campaigns, ABL and BTL, Webdesign and Social Media, Corporate Identity and much more.

Great Graphic Skills (as customer says) and fully available to work with team. Ready for any deal and challenge, fully focused to the project goals and the customer satisfaction, with my "made in Italy" creative touch.

Great experience with Crypto Markets (Currencies, Mining and Blockchains) and great capacity to build advertising campaigns from scratch, (Concept, Mock-ups, Media Plan, Storyboard, etc) to the final production.

Roberto Lorusso

FREELANCE UI/UX DESIGNER - CREATIVE DIRECTOR
WEB DESIGNER

PERSONAL INFORMATIONS

 22 - 08 - 1983

 Living in Italy *

 Married

 Italian - English

 Patente B

Contacts

 P.zza Caduti di Nassirya 1
88050 Caraffa di Catanzaro - Italy

 r.lorusso83@gmail.com

 +39 393 222 68 62

 www.alphawebdesign.it

Socials

 robertolorusso83

 robertolorusso83

 roberto-lorusso83

 robertolorusso83

* Ready for Transfer in any location

WORK EXPERIENCE

Senior Creative Director - Webdesigner - UX Designer

Alpha-X - Marshal Island / October 2018 - Today

Freelance Creative Director - Webdesigner - UX Designer for an Crypto Currency Project assisted by AI intelligence. Planned and Followed many advertising campaign Above and Below the line, Webdesign and Social Media Projects, Brand Identity Projects and much more.

Senior Creative Director - Webdesigner - UX Designer

ProTact GmbH - Berlin / December 2017 - Today

Freelance Creative Director - Webdesigner - UX Designer for an Big Company Located in Germany and Norway. Planned and Followed many advertising campaign Above and Below the line, Webdesign and Social Media Projects, Brand Identity Projects and much more, with great satisfaction and amazing result.

Senior Creative Director - UX Designer - Social Media Designer

Powercloud GmbH - Berlin / Dicember 2017 - Today

Freelance Creative Director - UX Designer - Social Media Designer for an Holding Company Located in Germany. Planned and Followed many advertising campaign Above and Below the line, Webdesign and Social Media Projects, Brand Identity Projects and much more, with great satisfaction and amazing result.

Senior Creative Director - Webdesigner - UX Designer

myeLiquid Ag - Munich / January 2016 - Today

Freelance Creative Director - Webdesigner - UX Designer for an Big Company Located in Germany. Planned and Followed many advertising campaign Above and Below the line, Webdesign and Social Media Projects, Brand Identity Projects and much more, with great satisfaction and amazing result.

Senior Creative Director - UX Designer

DiBu Marketing GmbH - Dinslaken / January 2014 - December 2017

Freelance Creative Director - UX Designer - Graphic Designer for an Advertising Company Located in Dinslaken (Dusserdorf). Planned and Followed many advertising campaign Above and Below the line, Webdesign and Social Media Projects, with great satisfaction and success.

Graphic Designer and UX Designer

BionicLed - Barcelona / March 2014 - August 2016

Freelance Graphic Designer - UX Designer for an Big Company Located in Spain. Planned and Followed many advertising campaign Above and Below the line, Webdesign and Social Media Projects, Brand Identity Projects and much more, with great satisfaction and amazing result.

Junior Creative Director

Leovadis AG - Termen / January 2013 - December 2014

Freelance Junior Creative Director - UX Designer -

Graphic Designer for an Pharmaceutical Company

Located in Switzerland. Planned and Followed many

advertising campaign Above and Below the line,

Webdesign and Social Media Projects, Brand

Identity Projects and much more, with

great satisfaction and amazing result.



EDUCATION

Diploma in Perito in Elettronica e Telecomunicazioni 80/100

Istituto Tecnico Industriale "E.Scalfaro" - Catanzaro, Calabria (Italy)

September 1996 - July 2001

SKILLS

GRAPHIC DESIGN - UI & UX DESIGN - CREATIVE DIRECTION - MOTION AND VIDEO POST-PRODUCTION
WEBDESIGN & APP DESIGNER



Adobe Photoshop

More than 10 Years



Adobe Illustrator

More than 10 Years



Adobe InDesign

More than 10 Years



Adobe After Effects

4 Years



Adobe Premiere

5 Years



Adobe Acrobat Reader

More than 10 Years



Adobe Dreamviewer

8 Years



Wordpress

5 Years



Microsoft Office

More than 10 Years

Heber Lee

FREELANCE UI/UX DESIGNER - CREATIVE DIRECTOR - WEB DESIGNER

LOGOFOLIO & **WORKS SELECTION**

LOGOFOLIO SELECTION

ELEONORA
BALANCE UI/UX DESIGNER - CREATIVE DIRECTOR - WEB DESIGNER



PONENTE
BY LOMBARDO AUTOMOTIVE



LOMBARDO
AUTOMOTIVE

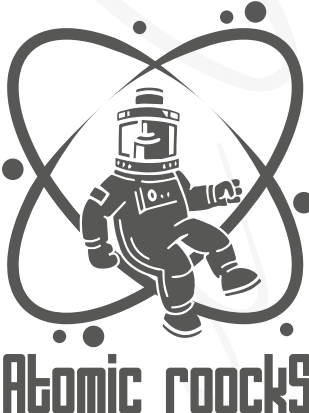


DISPENSER
PULIZIA & PROTEZIONE PER TUTTI

BASH
SUSHI FUSION ITALY

Trene's
ISTITUTO DI BELLEZZA

fazzari's¹⁸
PIZZA AND GRILL



WORKS SELECTION / **PRINT & LAYOUT**

REBELANCE UI/UX DESIGNER - CREATIVE DIRECTOR



ACADICTA
DEUTSCHES INSTITUT FÜR KOMMUNIKATION

Customer:

Acadicta

Country:

Germany

Project:

Company Brochure

Software:

Adobe Photoshop

Adobe Indesign

Adobe Illustrator





 **ACADICTA**
ASSOCIATION OF ADVERTISING DESIGNERS

Avenue Sprombier 6 - 21300 L'Annapolis - Québec - Tél: 468-4131-3993799 - Fax: 468-4131-3993799 - www.acadicta.ca



ACADICTA
ASSOCIATION OF ADVERTISING DESIGNERS

"WER SEINE KUNDEN WIRKLICH VERSTEHT, HAT KEINESCHWIERIGEN KUNDEN."

- 04 **VERKAUFSTRAINING**
Gute Verkäufer sind die Grundlage für den wirtschaftlichen Erfolg des Unternehmens.
- 06 **FÜHRUNGSTRAINING**
Was ist eigentlich der Unterschied zwischen „Führer“ und „Manager“?
- 08 **PRÄSENTATIONSTECHNIK**
Wie begeistere ich meine Zuhörer?
- 12 **DAS TEAM**
Gute Verkäufer sind die Grundlage für den wirtschaftlichen Erfolg des Unternehmens.
- 36 **VERHANDLUNGSFÜHRUNG**
Eine der anspruchsvollsten Anforderungen stellt die Beherrschung professioneller Verhandlungsführung dar.

WIRKSAME MITARBEITER WIRKSAME TRAINING

Erfolg ist kein Zufall, Erfolg wird geplant. Eine der wichtigsten Grundlagen für den Unternehmenserfolg ist die Kompetenz der Mitarbeiter. Gute Trainings führen zu guten Mitarbeitern, erstklassige Trainings führen zu erstklassigen Mitarbeitern. Erstklassige Trainings steigern die Wirksamkeit Ihrer Mitarbeiter und damit das Ergebnis des Unternehmens.



WORKS SELECTION / **PRINT & LAYOUT**

Kofler
Building Interiors since 1954

Customer:

Kofler GmbH

Country:

Italy - Germany

Project:

Company Catalogue

Software:

Adobe Photoshop

Adobe Indesign

Adobe Illustrator





we make dreams
come true

Craftsmanship made to last

Measure wood in its very pores of form... this is the raw material which we transform into our fine creation. And our own family company has remained in exactly the same way: noble generations. As an unshakable concern, we create precise, high-quality interior furnishings with absolute precision.

The attention we have acquired over the last 60-plus years! It not only use on a daily basis in consistent conditions and production. We also had the greatest of care by safety, punctuality and highest quality. During the assembly phase, we guarantee uniform organizational ability and, with conscious personal attention, build client relationships which are made to last.



Kofler
Building Interiors since 1954



WORKS SELECTION / **ADVERTISING**



Customer:

Blackchain.shop

Country:

Germany

Project:

Advertising Campaign

Software:

Adobe Photoshop

Adobe Illustrator

easy · cheap · fast · secure

INNERHALB VON 4 MINUTEN KANNST DU EIN **BITCOIN** KAUFEN
Solltest du keine Wallet haben, bekommst du eine kostenlose
Wallet bei uns, die innerhalb von 3 Sekunden geladen ist.

 **blackchain**
SHOP
www.blackchain.shop

blackchain

Hier versteht selbst Oma,
wie sie einen **Bitcoin** kauft

INNERHALB VON 4 MINUTEN KANNST DU EINEN **BITCOIN** KAUFEN

blackchain.shop

blackchain

easy • cheap • fast • secure

INNERHALB VON 4 MINUTEN KANNST DU EINEN **BITCOIN** KAUFEN

blackchain.shop

blackchain

Endlich nicht mehr
Bitcoins im Görli kaufen

INNERHALB VON 4 MINUTEN KANNST DU EINEN **BITCOIN** KAUFEN

blackchain.shop



Endlich nicht mehr den
Bitcoin im Görli kaufen!!!
INNERHALB VON 4 MINUTEN KANNST DU EIN **BITCOIN** KAUFEN

 **blackchain**
SHOP
www.blackchain.shop



WORKS SELECTION / **ADVERTISING**



Customer:

ALO Drink Europe

Country:

Germany

Project:

Advertising Campaign
Guerrilla Marketing

Software:

Adobe Photoshop



^{alo}
EXPOSED®

ORIGINAL ALOE DRINK / BEBIDA DE SABILA

ALL NATURAL.

No preservatives.

No artificial coloring.

No artificial flavors.

NET WT. / NETO 16.9 fl oz. (500ml)



alo
EXPOSED[®]

ORIGINAL ALOE DRINK / BEBIDA DE SABILA



ALL NATURAL

No preservatives.
No artificial coloring.
No artificial flavors.

NET WT. / NETO 16.9 fl oz. (500ml)



alo
EXPOSED[®]

ORIGINAL ALOE DRINK / BEBIDA DE SABILA



ALL NATURAL

- No preservatives.
- No artificial coloring.
- No artificial flavors.

NET WT. / NETO 16.9 fl oz. (500mL)

WORKS SELECTION / **ADVERTISING**



Jägermeister

Customer:

Jägermeister Germany

Country:

Germany

Project:

Advertising Campaign
for Event

Software:

Adobe Photoshop

28.02.2014 FREITAG · 23:00H



Jägermeister

Wild Nights



IM NEUEN XL MÜNSTER

AM HAWERKAMP 1 · MÜNSTER



28.02.2014 FREITAG 23:00H

Jägermeister
Wild Nights

IM NEUEN XL MÜNSTER
AN DER KÖNIGSPLATZ 11 MÜNSTER



28.02.2014 FREITAG 23.00H



Jägermeister

Wild Nights

XL IM NEUEN XL MÜNSTER XL
AN DER HANSEATISCHEN UNIVERSITÄT

WORKS SELECTION / WEB DESIGN

SEBALANCE UI/UX DESIGNER - CREATIVE DIRECTOR - WEBDESIGNER



Customer:
Space Wallet

Country:
Germany

Project:
Webdesign

Software:
Adobe Photoshop
Adobe Illustrator





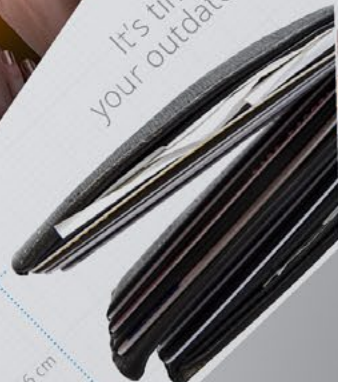
SELECT YOUR LANGUAGE



THE REVOLUTION OF WALLETS

WATCH THE VIDEO

Over 6 cm



It's time to replace your outdated, bulky wallet



Unbelievably Light
Feature 0.3g - 1/3rd of a gram - 1/3rd of a penny weight

Ca. 2 cm

Chosey

With all the different Space Wallet options, from color to size



Classic



2.0 Push

JOIN THE REVOLUTION

Get yours, using the hashtag #jointherevolution and follow Space Wallet on Instagram



Signup for Space Wallet N...
Enter your email address to get news, and offer from S...
Enter your email address

SUPPORT

- FAQs
- Shipping & Delivery
- Payments
- Warranty
- Terms & Conditions
- Privacy Policy

SPACE WALLET

- The Story
- Materials
- Production Process
- Downloads
- Tips & Tricks

COMPANY

- About Us
- Team
- News & Press
- Contact

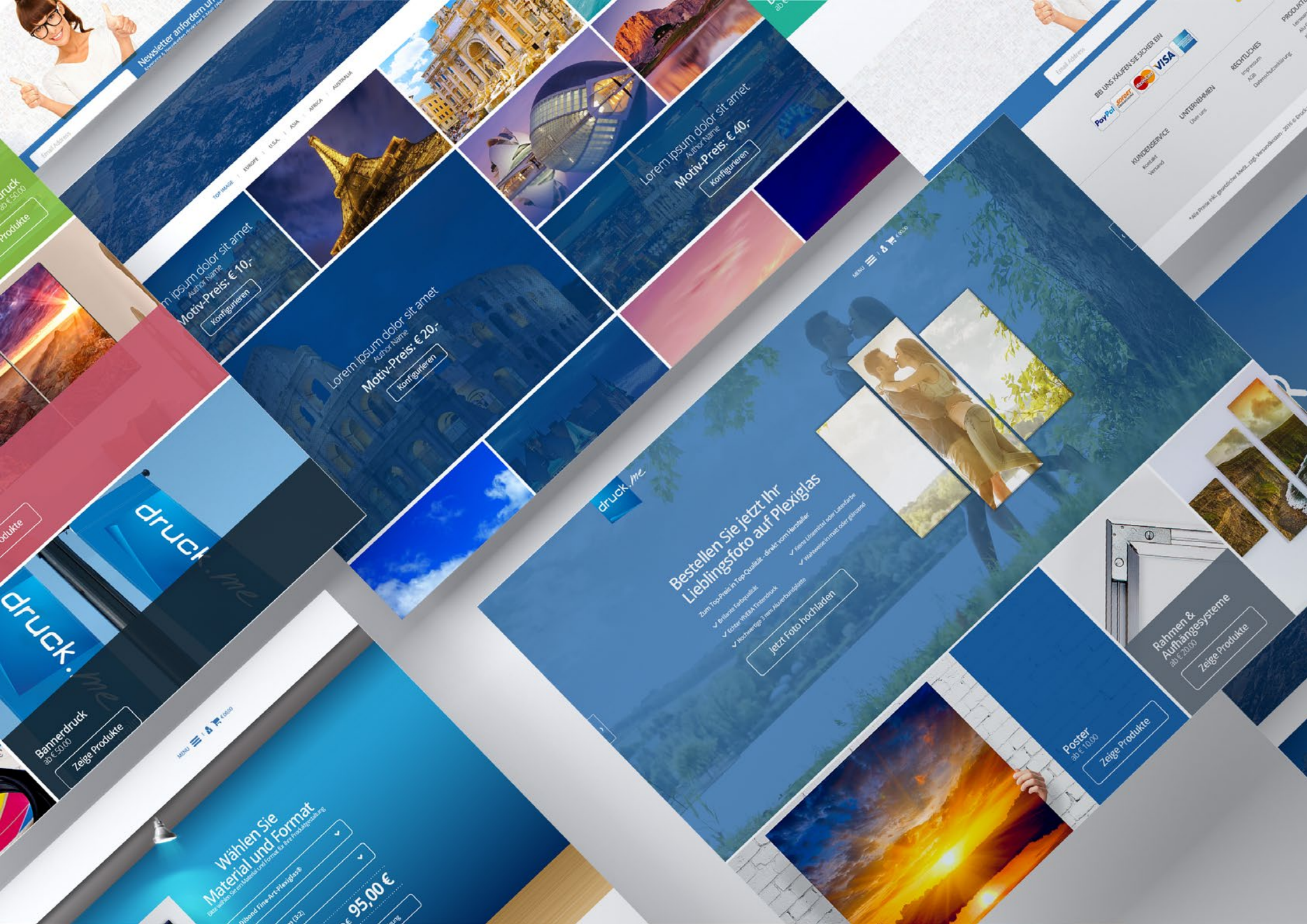
SHOP

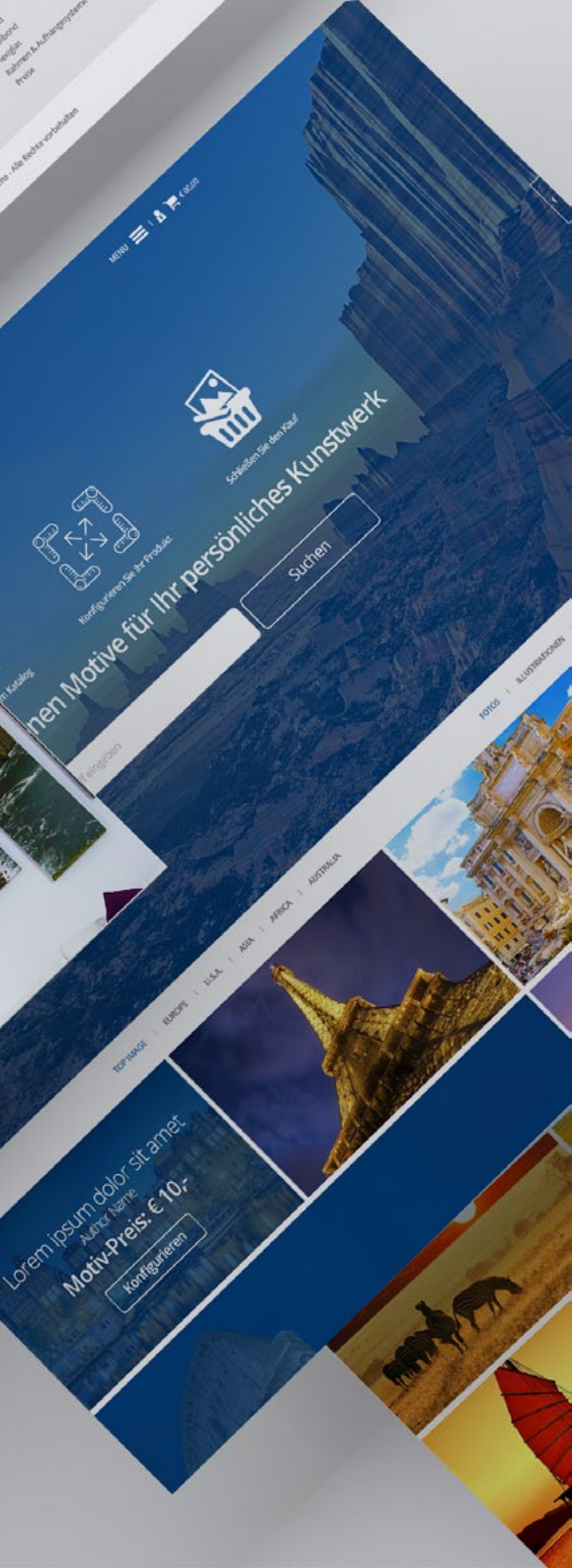
- All Products
- Gift Cards
- Gifts & more

© 2016 Space Wallet. All Rights Reserved. | [Privacy Policy](#) | [Terms & Conditions](#) | [Contact Us](#)

THINNER THAN EVERY OTHER WALLET







WORKS SELECTION / WEB DESIGN



Customer:
Druck.me

Country:
Germany

Project:
Webdesign

Software:
Adobe Photoshop
Adobe Illustrator

UX DESIGNER - CREATIVE DIRECTOR - WEB DESIGNER

WORKS SELECTION / WEB DESIGN

REBALANCE UI/UX DESIGNER - CREATIVE DIRECTOR - WEB DESIGNER



Customer:

Villa Del Mar

Country:

Palma de Mallorca

Project:

Webdesign

Software:

Adobe Photoshop
Adobe Illustrator





Lounge & Cocktails

ENJOY YOUR COCKTAILS
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tempus euismod ut lobortis et dolor magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

INFO & RESERVATION

Take Your Cocktail



MARTINI RED



SEX ON THE BEACH



SEA BREEZE



RED MARGARITA



CAPERBARRINA



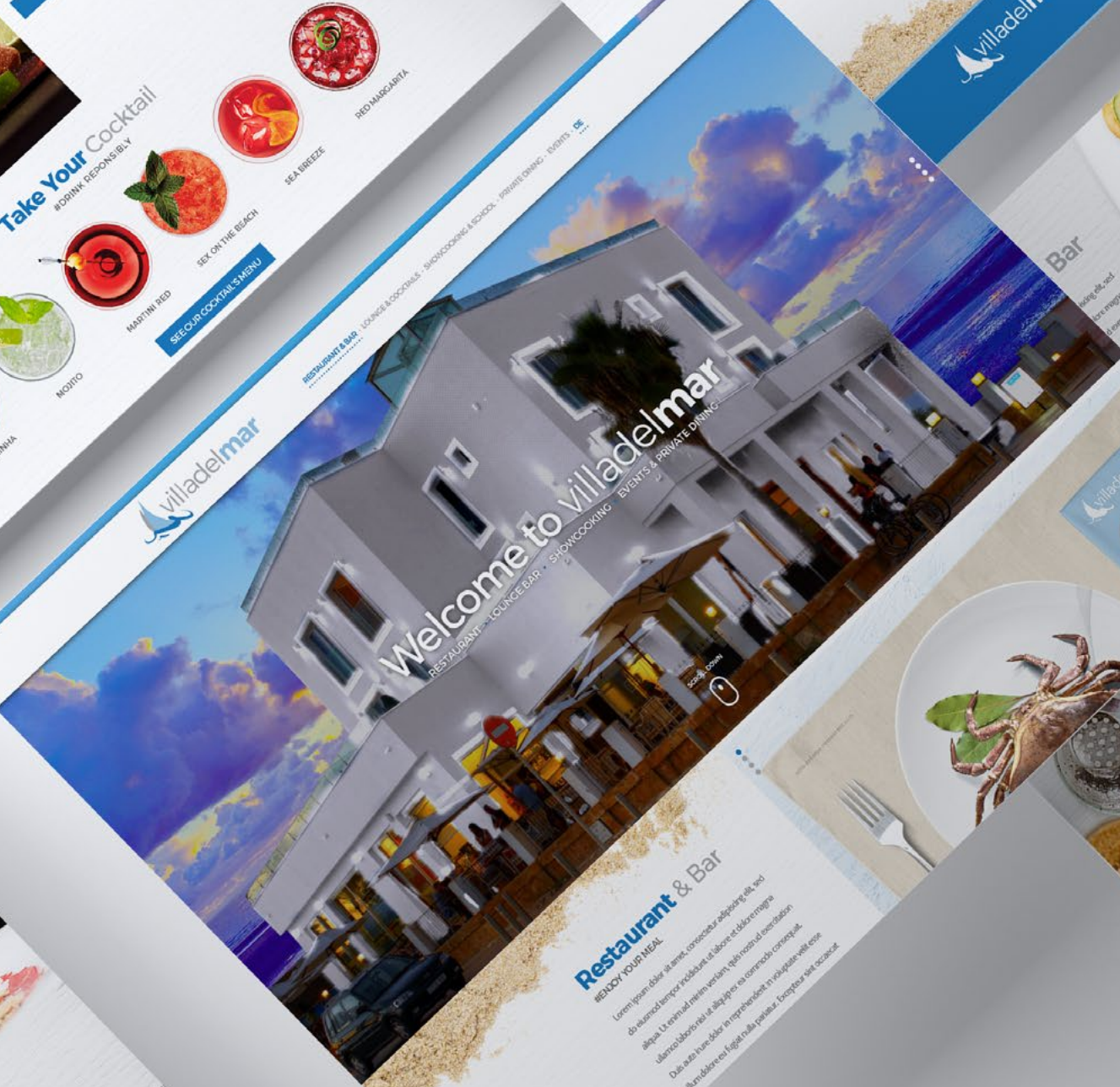
MOJITO



RESTAURANT & BAR

Welcome to villadelmar

RESTAURANT • LOUNGE BAR • SHOWCOOKING • EVENTS & PRIVATE DINING



Restaurant & Bar

ENJOY YOUR MEAL
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tempus euismod ut lobortis et dolor magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Follow Us & Share Your Experience



Bar

ENJOY YOUR MEAL
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tempus euismod ut lobortis et dolor magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



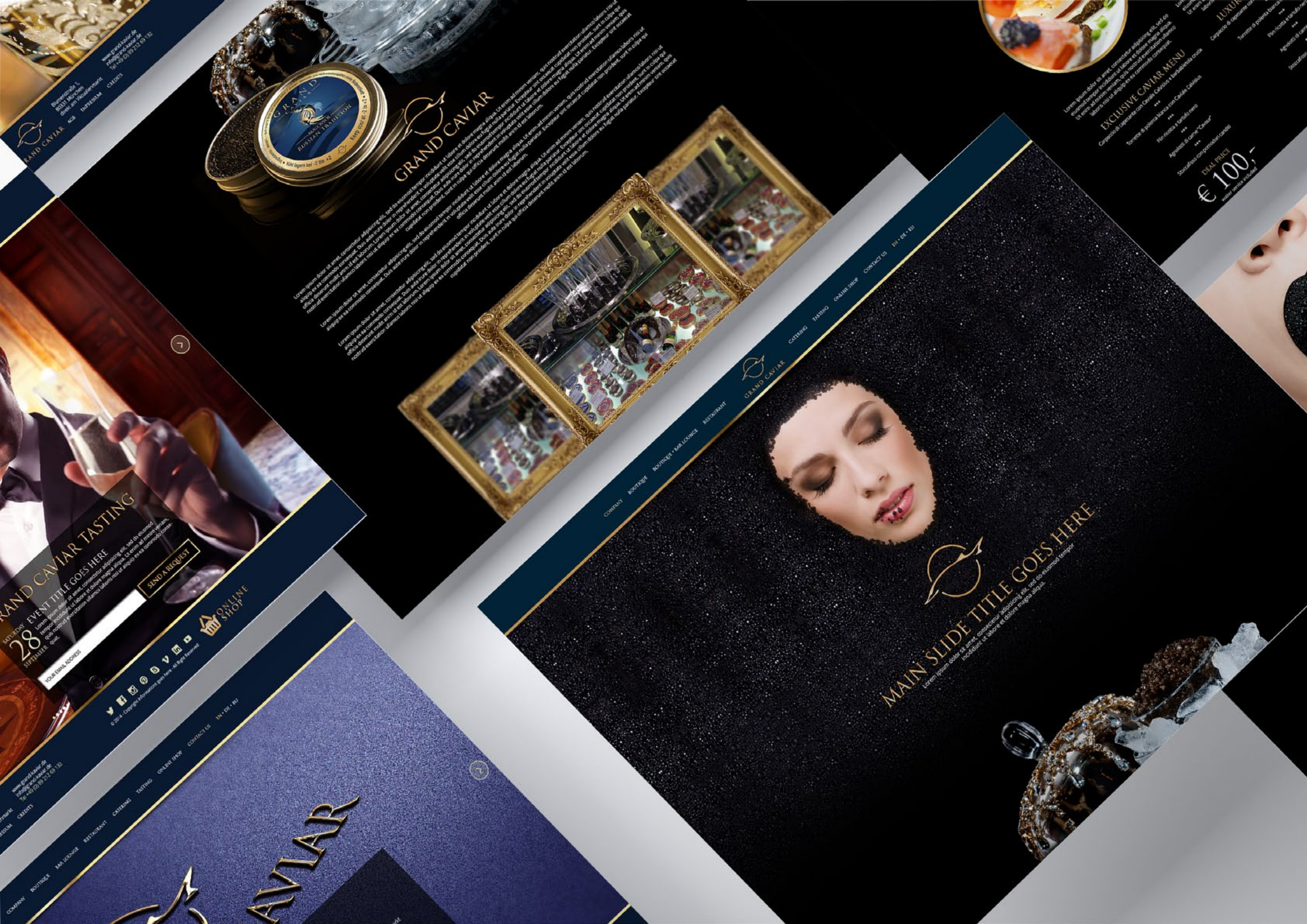
Lounge & Cocktails

ENJOY YOUR COCKTAILS
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tempus euismod ut lobortis et dolor magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

VIEW LOUNGE

Take Your





GRAND CAVIAR

Buenos Aires
11100 Montevideo
Tel: +54 911 9721 91 32

CONTACT

GRAND CAVIAR TASTING
EVENT IT GOES HERE

28 SEPTEMBER
FOUR BANK HORROR

SEND A REQUEST

www.grandcaviar.de
Tel: +54 911 9721 91 32

CONTACT

CONTACT

CONTACT

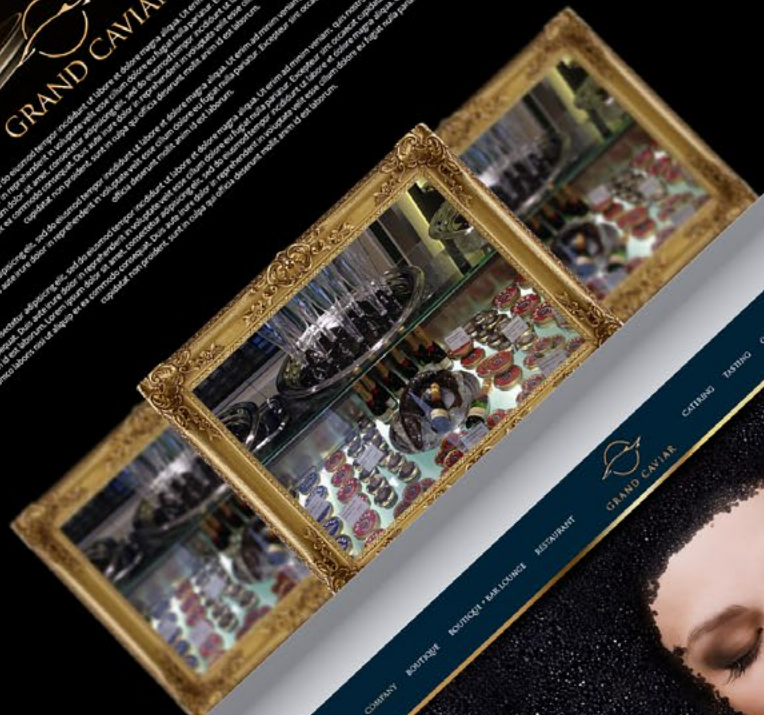
CONTACT

AVIAR



GRAND CAVIAR

Urem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



CONTACT | RESTAURANT | RESERVATION | CATERING | TASTING | ONLINE SHOP | CONTACT US | TEL: +54 911 9721 91 32

GRAND CAVIAR



MAIN SLIDE TITLE GOES HERE
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



EXCLUSIVE CAVIAR MENU
Carpaccio di salmone con caviale di Cascaes e tarbaguina crosta
Tortosa di polenta bianca con caviale Cascaes
Frittata di Caviale
Agrodolce di Caviale "Caviar"
Sottilette con caviale Cascaes
DEIA PRICE
€ 100,-
*prezzo netto





WORKS SELECTION / WEB DESIGN



GRAND CAVIAR

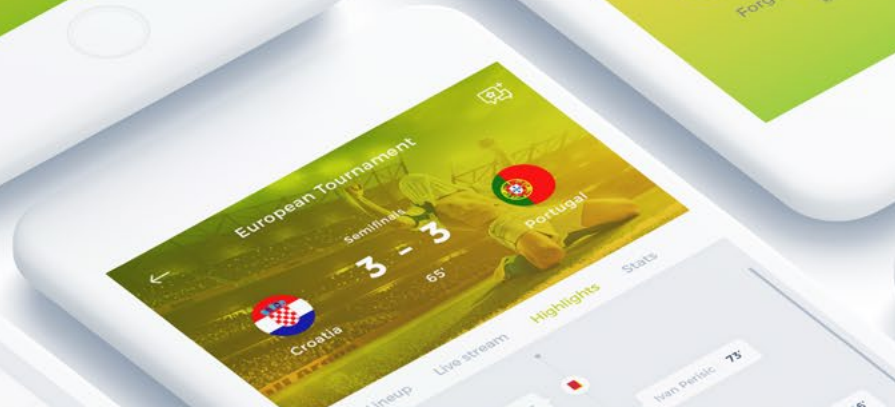
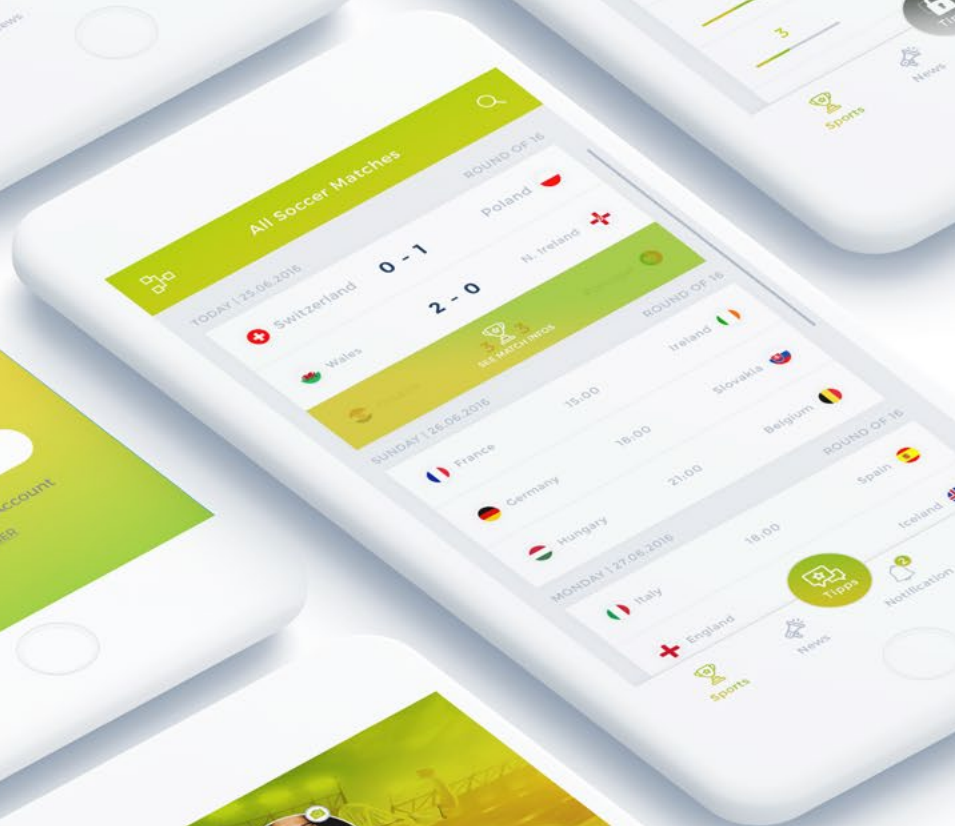
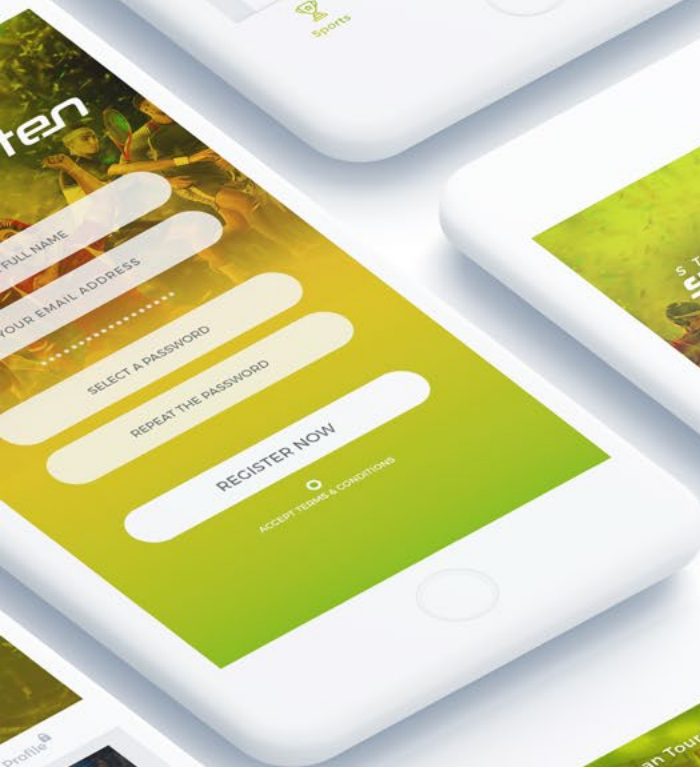
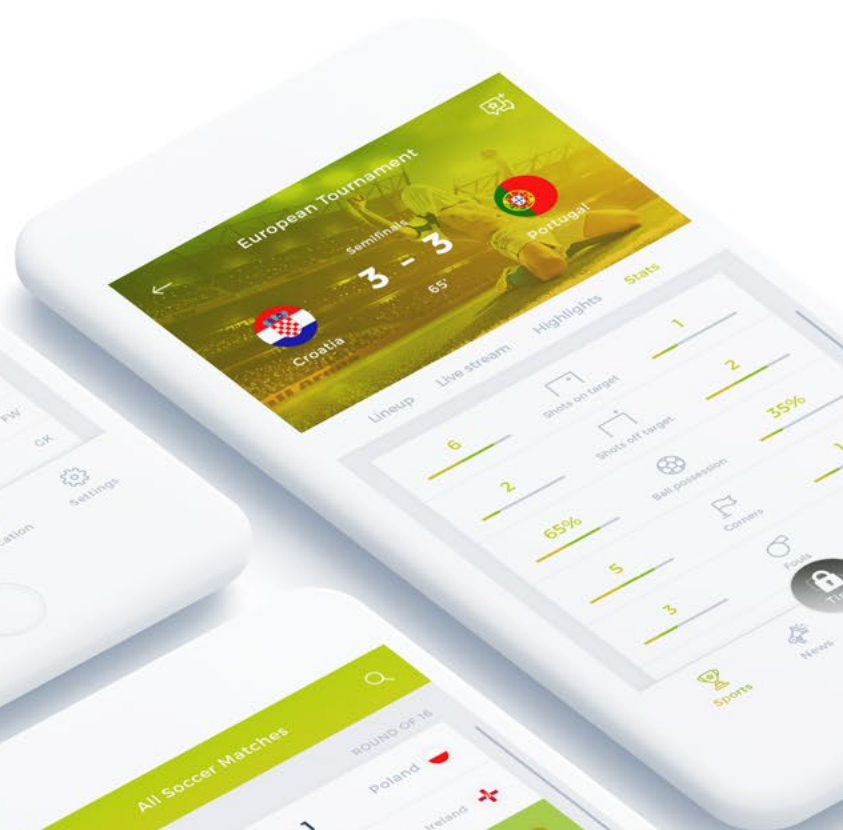
Customer:
Grand Caviar

Country:
Germany - Russia

Project:
Webdesign

Software:
Adobe Photoshop
Adobe Illustrator

UX DESIGNER - CREATIVE DIRECTOR - WEB DESIGNER





STÖWIS
Sportwetten

Customer:

Stowis Sportwetten

Country:

Germany

Project:

APP UI Design

Software:

Adobe Photoshop
Adobe Illustrator

UX DESIGNER - CREATIVE DIRECTOR - WEB DESIGNER

CASE STUDY

PolyHACK 2017

CREATIVE DIRECTION
ADVERTISING
MODION
WEBDESIGN

Customer: Telejob AG

Country: Switzerland

Software:

Adobe Photoshop - Adobe Illustrator - Adobe Indesign
Adobe After Effects - Adobe Premiere

The AD Concept

“The Flow”

With this Concept we explain what the Poly Hack actually means:

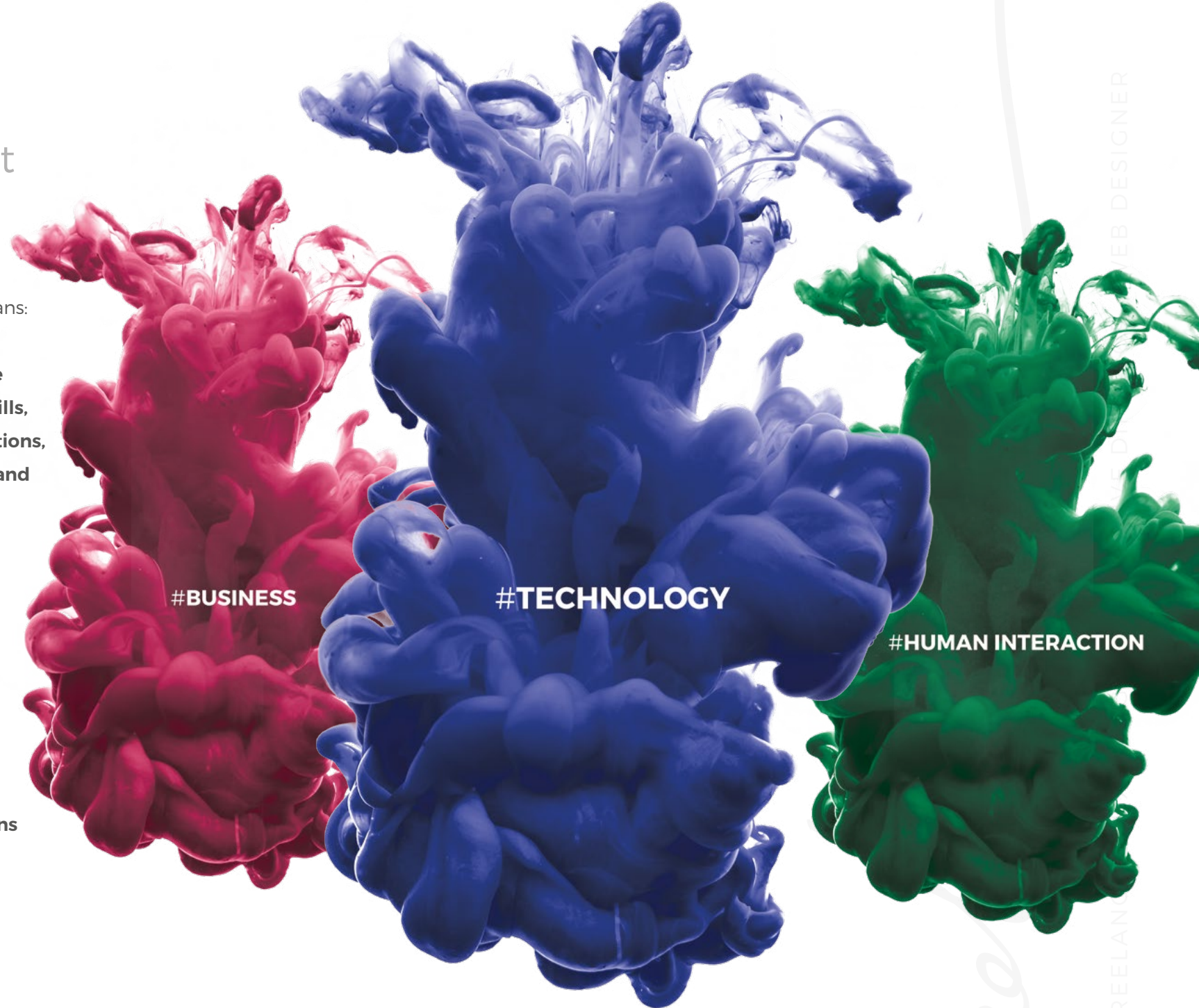
A Big Flow concentrated, where you can find ideas, concepts, skills, prospects, opportunity, interactions, new collaborations, friendship and much more.

The Targets

The 3 kind of colors wit the hashtag explain the 3 Event Macro Category:

- **Business-Technology**
- **Information Technology**
- **Design and Human Interactions**

and at the end all of them will converge in a big one, “**The PolyHack**” Event



POWERED BY **telejob**
The key linking business and talent

BUSINESS

HUMAN INTERACTION

OCTOBER 21-22, 2017
PolyHACK
LET THE IDEAS FLOW

CHALLENGE THE FUTURE OF
DIGITAL RECRUITMENT

01 EPIC EVENT
02 DAYS
60 PARTICIPANTS

TECHNOLOGY

CHALLENGE YOUR BOUNDARIES
CREATE SOMETHING MEANINGFUL IN 24 HOURS
MAKE FRIENDS FROM OTHER DISCIPLINES

POWERED BY **telejob**
The key linking business and talent

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HUMAN INTERACTION

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POWERED BY **telejob**
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TECHNOLOGY

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CREATE SOMETHING MEANINGFUL IN 24 HOURS
MAKE FRIENDS FROM OTHER DISCIPLINES

REGISTER NOW AT WWW.POLYHACK.CH

ETH Zürich - CAB StuZ **REGISTRATION CHALLENGE**
REGISTRATION DEADLINE: OCTOBER 10TH
KEYWORD: #TECHNOLOGY

REGISTER NOW AT WWW.POLYHACK.CH

ETH Zürich - CAB StuZ **REGISTRATION CHALLENGE**
REGISTRATION DEADLINE: OCTOBER 10TH
KEYWORD: #TECHNOLOGY

REGISTER NOW AT WWW.POLYHACK.CH

ETH Zürich - CAB StuZ **REGISTRATION CHALLENGE**
REGISTRATION DEADLINE: OCTOBER 10TH
KEYWORD: #TECHNOLOGY

MAIN SPONSOR: **McKinsey&Company** **jobs.ch** **Talently** **EY** Building a better working world

GOLD SPONSORS: **synpulse** **Red Bull** **Innocent** **AVETH** **SCST@MTEC** **VMI**

MAIN SPONSOR: **McKinsey&Company** **jobs.ch** **Talently** **EY** Building a better working world

GOLD SPONSORS: **synpulse** **Red Bull** **Innocent** **AVETH** **SCST@MTEC** **VMI**

MAIN SPONSOR: **McKinsey&Company** **jobs.ch** **Talently** **EY** Building a better working world

GOLD SPONSORS: **synpulse** **Red Bull** **Innocent** **AVETH** **SCST@MTEC** **VMI**

telejob

FREE EVENT
NO COST TO PARTICIPATE

TECHNOLOGY BUSINESS HUMAN INTERACTION

OCTOBER 21-22, 2017
PolyHack 2017
LET THE IDEAS FLOW

CHALLENGE THE FUTURE OF
DIGITAL RECRUITMENT

01 EPIC EVENT 02 DAYS 60 PARTICIPANTS

CHALLENGE YOUR BOUNDARIES
CREATE SOMETHING MEANINGFUL IN 24 HOURS
MAKE FRIENDS FROM OTHER DISCIPLINES

REGISTER NOW AT WWW.POLYHACK.CH

CAB StuZz, Cabinett/Yu&Mi **REGISTRATION**
REGISTRATION DEADLINE: OCTOBER 10TH

McKinsey & Company jobs.ch Talentfly

Red Bull Innocent AVETH



FLYER FRONTSIDE

FREE EVENT
WITH TONS OF FOOD
AND DRINK

OCTOBER 21-22, 2017

PolyHack 2017

LET THE IDEAS FLOW

**CHALLENGE THE FUTURE OF
DIGITAL RECRUITMENT**

REGISTER NOW AT WWW.POLYHACK.CH

CAB StuZ2, Cabinett/ Yu&Mi
REGISTRATION DEADLINE: OCTOBER 10TH

FLYER BACKSIDE

POWERED BY

CHALLENGE YOUR BOUNDARIES
CREATE SOMETHING MEANINGFUL IN 24 HOURS
MAKE FRIENDS FROM OTHER DISCIPLINES

SATURDAY OCT 21th

- 10:00 Check in Apero
- 10:30 Intro by Telejob
- 10:45 Keynote Jobcloud
- 11:05 Keynote Sponsor
- 11:25 Keynote Jobcloud / 1st Content Input
- 11:40 Complain Pitches
- 12:40 Mingling & Eating
- 13:40 Solution Pitches
- 14:10 Team Forming & Registration
- 14:40 Team Strengthening
- 15:10 Ideation Workshop
- 15:25 How to Hack
- 15:30 Hack!
- 17:00 3rd Input IT
- 17:10 Hack!
- 18:40 4th Input Business Plan
- 18:50 Hack! - Variable Dinner
- 22:20 5th Input How to Pitch
- 22:30 Jury mode
- 22:40 Hack! until Breakfast Optional Fun Stuff

SUNDAY OCT 22th

- 07:00 Breakfast
- 08:00 Final work session
- 10:00 Deadline Project Submission
- 10:00 Final Pitching
- 13:00 Lunch
- 14:00 Ceremony
- 15:00 Official End

CAB StuZ2, Cabinett/ Yu&Mi
REGISTRATION DEADLINE: OCTOBER 10TH

GOLD PRIZE 4000 CHF **SILVER PRIZE 3000 CHF** **BRONZE PRIZE 2000 CHF** **PARTICIPATION GIFT T-SHIRT** **REGISTRATION CHALLENGE PRIZE POWER BANK**

REGISTER NOW AT WWW.POLYHACK.CH

MAIN SPONSOR: **McKinsey&Company**

GOLD SPONSORS: **jobs.ch** **Talently**

SILVER SPONSOR: **synpulse** CATERING SPONSOR: **pepsi** **Red Bull**

SUPPORTING PARTNERS: **Innocent** **AVETH** **SCST@MTEC**

FLYER FRONTSIDE

FREE EVENT
WITH TONS OF FOOD
AND DRINK

OCTOBER 21-22, 2017

PolyHack 2017

LET THE IDEAS FLOW

**CHALLENGE THE FUTURE OF
DIGITAL RECRUITMENT**

#BUSINESS #TECHNOLOGY #HUMAN INTERACTIONS

01 EPIC EVENT
02 DAYS
60 PARTICIPANTS

REGISTER NOW AT WWW.POLYHACK.CH

CAB StuZ2, Cabinet/ Yu&Mi
REGISTRATION DEADLINE: OCTOBER 10TH

FLYER BACKSIDE

POWERED BY

CHALLENGE YOUR BOUNDARIES
CREATE SOMETHING MEANINGFUL IN 24 HOURS
MAKE FRIENDS FROM OTHER DISCIPLINES

SATURDAY OCT 21th

10:00	Check in Apero
10:30	Intro by Telejob
10:45	Keynote Jobcloud
11:05	Keynote Sponsor
11:25	Keynote Jobcloud / 1st Content Input
11:40	Complain Pitches
12:40	Mingling & Eating
13:40	Solution Pitches
14:10	Team Forming & Registration
14:40	Team Strengthening
15:10	Ideation Workshop
15:25	How to Hack
15:30	Hack!
17:00	3rd Input IT
17:10	Hack!
18:40	4th Input Business Plan
18:50	Hack! - Variable Dinner
22:20	5th Input How to Pitch
22:30	Jury mode
22:40	Hack! until Breakfast Optional Fun Stuff

SUNDAY OCT 22th

07:00	Breakfast
08:00	Final work session
10:00	Deadline Project Submission
10:00	Final Pitching
13:00	Lunch
14:00	Ceremony
15:00	Official End

CAB StuZ2, Cabinet/ Yu&Mi
REGISTRATION DEADLINE: OCTOBER 10TH

GOLD PRIZE	SILVER PRIZE	BRONZE PRIZE	PARTICIPATION GIFT	REGISTRATION CHALLENGE PRIZE
4000 CHF	3000 CHF	2000 CHF	T-SHIRT	POWER BANK

REGISTER NOW AT WWW.POLYHACK.CH

MAIN SPONSOR: **McKinsey&Company**

SILVER SPONSOR: **synpulse**

CATERING SPONSOR: **pepsi** **Red Bull**

GOLD SPONSORS: **jobs.ch** **Talentfly**

SUPPORTING PARTNERS: **Innocent** **AVETH** **SCST@MTEC**

FLYER FRONTSIDE

FREE EVENT
WITH TONS OF FOOD
AND DRINK

OCTOBER 21-22, 2017

PolyHack 2017

LET THE IDEAS FLOW

**CHALLENGE THE FUTURE OF
DIGITAL RECRUITMENT**

#BUSINESS #TECHNOLOGY #HUMAN INTERACTIONS

01 EPIC EVENT
02 DAYS
60 PARTICIPANTS

REGISTER NOW AT WWW.POLYHACK.CH

CAB StuZ2, Cabinett/ Yu&Mi
REGISTRATION DEADLINE: OCTOBER 10TH

FLYER BACKSIDE

POWERED BY

CHALLENGE YOUR BOUNDARIES
CREATE SOMETHING MEANINGFUL IN 24 HOURS
MAKE FRIENDS FROM OTHER DISCIPLINES

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REGISTRATION DEADLINE: OCTOBER 10TH

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GOLD SPONSORS **jobs.ch** **Talently**

telejob
 CHALLENGE YOUR BOBACHS
 CHALLENGE YOUR BOBACHS
 CHALLENGE YOUR BOBACHS

01 EPIC EVENT
60 ETH STUDENTS
01 WEEKEND

MAKE FRIENDS FROM OTHER DISCIPLINES

SATURDAY OCT 21st

07:00 - 08:00 Breakfast
 08:00 - 09:00 Registration
 09:00 - 10:00 Welcome
 10:00 - 11:00 Lunch
 11:00 - 12:00 Presentation
 12:00 - 13:00 Lunch
 13:00 - 14:00 Presentation
 14:00 - 15:00 Lunch
 15:00 - 16:00 Presentation
 16:00 - 17:00 Lunch
 17:00 - 18:00 Presentation
 18:00 - 19:00 Dinner

SUNDAY OCT 22th

07:00 - 08:00 Breakfast
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 09:00 - 10:00 Welcome
 10:00 - 11:00 Lunch
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 13:00 - 14:00 Presentation
 14:00 - 15:00 Lunch
 15:00 - 16:00 Presentation
 16:00 - 17:00 Lunch
 17:00 - 18:00 Presentation
 18:00 - 19:00 Dinner

CAB Stuzz, Cabinet/ Yu&Mi
 REGISTRATION DEADLINE: OCTOBER 10th

4000 CHF 3000 CHF 2000 CHF
 T-SHIRT POWER BANK

REGISTER NOW AT WWW.POLYHACK.CH

McKinsey & Company
jobs.ch
Red Bull
Innocent
Power Bank
ETH
ESTIMOTE

PORTOFORT
OCTOBER 21-22, 2017
20th
PolyHack
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CHALLENGE THE FUTURE OF DIGITAL RECRUITMENT
 (BUSINESS | TECHNOLOGY | HUMAN INTERACTIONS)

01 EPIC EVENT
02 DEC.
60 PARTICIPANTS

REGISTER NOW AT WWW.POLYHACK.CH
CAB Stuzz, Cabinet/ Yu&Mi
 REGISTRATION DEADLINE: OCTOBER 10th

MERCHANDISING **CONCEPTS**

PolyHACK 2017

CUSTOMIZED MUG CONCEPT

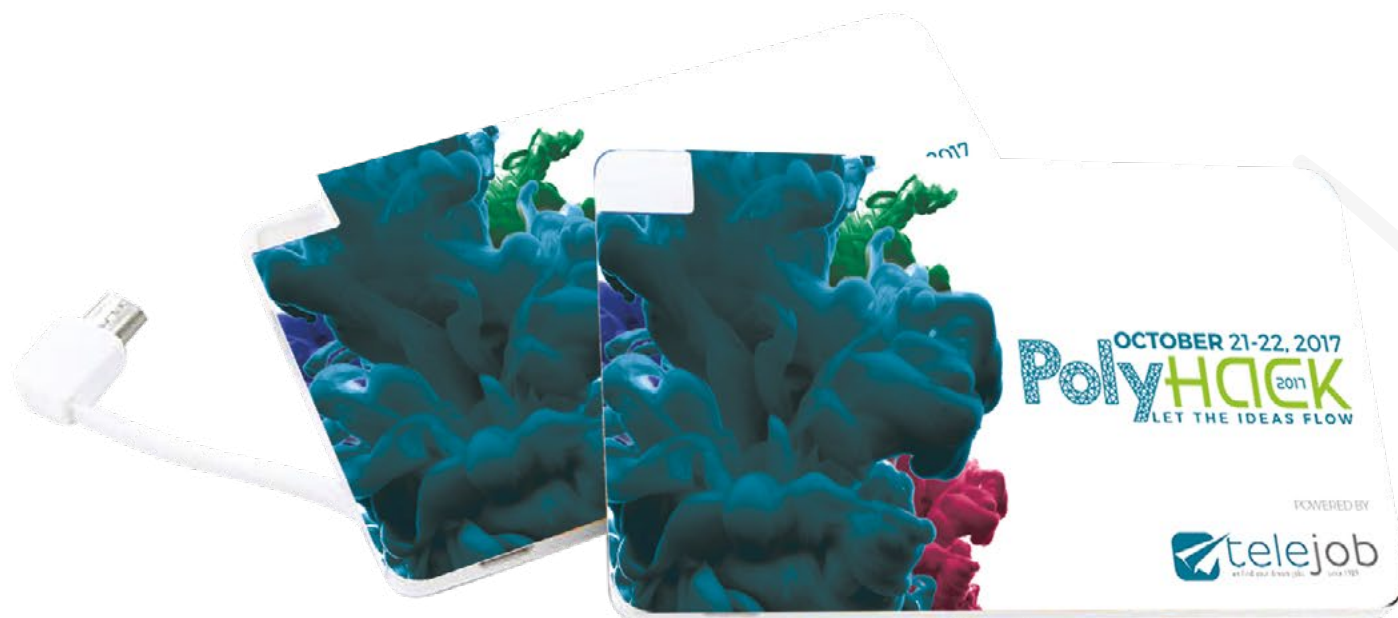


CUSTOMIZED STUDENT BAG CONCEPT

REELANCE UI/UX DESIGNER - CREATIVE DIRECTOR - WEB DESIGNER



CUSTOMIZED CREDIT CARD POWER BANK CONCEPT



EVENT EQUIPMENTS **CONCEPTS**

PolyHACK 2017

TEAM T-SHIRT CONCEPT



DESIGNER

CUSTOMIZED CAPS CONCEPT

REELANCE UI/UX DESIGNER - CREATIVE DIRECTOR - WEB DESIGNER



LANYARD NAME BADGE TAG CONCEPT





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telejob

OCTOBER 21-22, 2017
PolyHack 2017
LET THE IDEAS FLOW

01
EPIC EVENT

02
DAYS

60
PARTICIPANTS

CAB STUZZ, CABINETT/ YU&M
CHECK-IN: 09:00, OCT 20, 2017 | CHECK-OUT: 12:00, OCT 23, 2017
REGISTER FOR FREE AT WWW.POLYHACK.CH

McKinsey&Company ▶ jobs.ch Talentfly

vð AVETH SCST@MTEC symulse EY pepsi Red Bull innocent

FREELANCE UI/UX DESIGNER - CREATIVE DIRECTOR - WEB DESIGNER

WEBDESIGN **CONCEPTS**

PolyHACK 2017

MAIN PAGE DESKTOP LAYOUT CONCEPT



MAIN PAGE MOBILE LAYOUT CONCEPT

REELANCE UI/UX DESIGNER - CREATIVE DIRECTOR - WEB DESIGNER





PolyHack

OCTOBER 21-22, 2017

PolyHack 2017
LET THE IDEAS FLOW

REGISTRATION DEADLINE OCTOBER 10TH

02
WEEKS

31
DAYS

23
HOURS

59
SECONDS

REGISTER NOW
Registration Deadline October 10th

WATCH THE FILM



Roberto Lorusso

KEEP IN TOUCH

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